

Wine in Moderation and Professional Education at Oenorama 2014 Wine-Expo

10/03/2014, Athens. On the occasion of the 2014 **Oenorama** wine exhibition, the Wine in Moderation – Art de Vivre (WIM) aisbl together with the other Partners of the **VETArtdeVivre Partnership** had the pleasure to organise a session dedicated to training and education of wine professionals in relation to culture, health and responsible wine consumption.

The tone of the “Wine in Moderation – Art de Vivre, *Professional wine education: Culture, Health & Responsible consumption*” event was given by the moderator Ms. Meropi Papadopoulou, profound

gastronomy journalist and publisher, who quoted in her introduction the Greek Philosopher Socrates



“Wine moistens and tempers the spirits, it revives our joys and is oil to the dying flame of life. If we drink temperately and small quantities at a time, the wine distills into our lungs like sweetest morning dew...It is then the wine commits no rape upon our reason, but pleasantly invites us to agreeable moments.”

The session featured five expert speakers from different European countries, addressing issues ranging from the latest scientific evidence on wine drinking patterns and health, to alcohol and health policy and legislation, as well as wine market educational needs and the German successful case studies in providing relevant Professional Education.

This was an opportunity for WIM to update the Greek wine professionals with the latest achievements of WIM and sensible drinking but most importantly it was a great occasion for the **VETArtdeVivre Partnership Programme** to present the work developed so far in the field of Vocational Education and Training of Wine Professional to key stakeholders (producers, professionals, educational establishments)and to initiate the necessary dialogue for the introduction of relevant trainings.



“We are happy to see the high interest of the Greek wine sector and the professional in education on the topic of responsible drinking” stated Mr. Filopoulos, WIM Aisbl Director and continued “with the actions of our partners the Oenologist (PANEPO) and Sommelier (PENO) Associations we are confident that the proposals of the VETArtdeVivre Partnership Programme will soon been adopted and implemented in Greece”.

[The VETArtdeVivre Partnership](#) is a programme funded by the European Commission’s Leonardo da Vinci programme and works towards identifying market and training needs in the field of wine, health and responsible drinking. Its aim is to propose VET approaches to answer these needs.



[Oenorama](#) which is the Greece's oldest wine trade exhibition and its most important viticulture and enology show was first organised in 1994. It is a unique occasion for Greek vine growers, wine makers and trade to come together. The exhibition which takes place once every two years holds various tastings, seminars and round tables.

For more information about the event, visit the event's organisers websites: [PANEPO](#), [PENO](#), [WIM Aisbl](#).