

GUIDE TO THE ON-LINE REGISTRATION FOR WIM SUPPORTERS




WINEin**MODERATION**.com

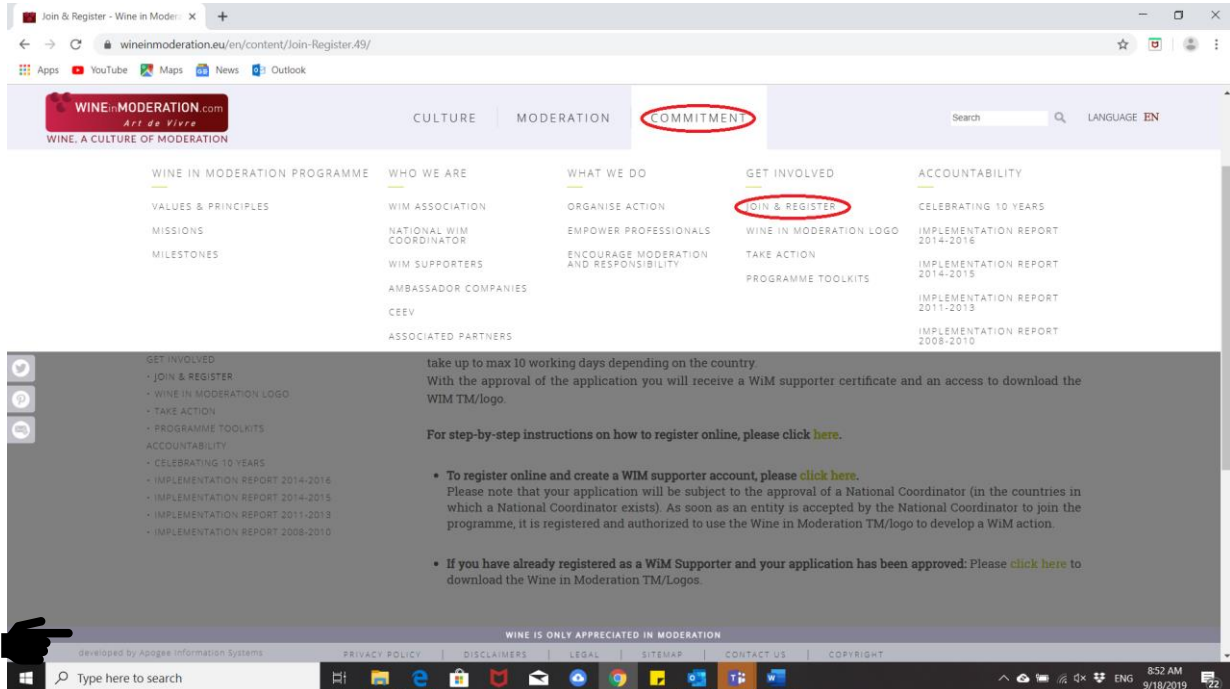
Art de Vivre

#JOIN®ISTER

STEP 1:

 Go to www.wineinmoderation.com

 Go to the page “Join & Register” under “Commitment”.



The screenshot shows a web browser window displaying the Wine in Moderation website. The URL in the address bar is www.wineinmoderation.eu/en/content/Join-Register.49/. The website header includes the logo "WINEinMODERATION.com" and navigation tabs for "CULTURE", "MODERATION", and "COMMITMENT". The "COMMITMENT" tab is active, and the "JOIN & REGISTER" link is highlighted with a red circle. Below the navigation, there are several columns of links, including "WINE IN MODERATION PROGRAMME", "WHO WE ARE", "WHAT WE DO", "GET INVOLVED", and "ACCOUNTABILITY". The "GET INVOLVED" column contains the "JOIN & REGISTER" link. The footer of the page includes a navigation menu with links for "GET INVOLVED", "JOIN & REGISTER", "WINE IN MODERATION LOGO", "TAKE ACTION", "PROGRAMME TOOLKITS", "ACCOUNTABILITY", "CELEBRATING 10 YEARS", "IMPLEMENTATION REPORT 2014-2016", "IMPLEMENTATION REPORT 2014-2015", "IMPLEMENTATION REPORT 2011-2013", and "IMPLEMENTATION REPORT 2008-2010".

Click on the registration link to access the application form.

- To register online and create a WIM supporter account, please [click here](#). Please note that your application will be subject to the approval of a National Coordinator (in the countries in which a National Coordinator exists). As soon as an entity is accepted by the National Coordinator to join the programme, it is registered and authorized to use the Wine in Moderation TM/logo to develop a WiM action.
- If you have already registered as a WiM Supporter and your application has been approved: Please [click here](#) to download the Wine in Moderation TM/Logos.

<https://www.wineinmoderation.com/en/content/Join-Register.49/>

STEP 2:



Complete and submit the application form

Entity information

Name of the Economic entity *	<input type="text"/>
Fiscal Identity Number (VAT)	<input type="text"/>
Type of Economic Activity	<input type="checkbox"/> Wine Production <input type="checkbox"/> Wine Trade <input type="checkbox"/> Hospitality <input type="checkbox"/> Education <input type="checkbox"/> Authorities <input type="checkbox"/> Media <input type="checkbox"/> NGO <input type="checkbox"/> Associations <input type="checkbox"/> Other
Area(s) of Operation	<input type="checkbox"/> Europe <input type="checkbox"/> North America <input type="checkbox"/> South America <input type="checkbox"/> Asia <input type="checkbox"/> Africa <input type="checkbox"/> Australia <input type="checkbox"/> Worldwide
Website *	<input type="text"/>
Country *	Not defined ▼ *
Address *	<input type="text"/> number, street, postal code, city
Telephone *	<input type="text"/>

Access

E-mail *	<input type="text"/> **
Password *	Enter a password <input type="text"/> Confirm the password <input type="text"/>

Contact person

First name *	<input type="text"/>
Last name *	<input type="text"/>
Position	<input type="text"/>

Membership

Are you a member of a WiM National Coordinator (Collective User)?	Not a member ▼
Are you a member of any of the WiM Observers or Associated Partners?	Not a member ▼

**

* In the case of Italy, Portugal and France there are two National Coordinators. You must choose under which National Coordinator you are applying.


** You will be asked to provide a login and a password. Make sure you carefully keep these as they will be needed to access the WiM TM/logo once your application has been approved.

STEP 3:

Agreement of Use of the Wine in Moderation logo

After submitting the application form, you will be redirected to the Agreement of Use of the WiM TM/logo.

.....
"WINE IN MODERATION" TRADE MARK (WIM TM) AGREEMENT OF USE
.....
BETWEEN THE COLLECTIVE USER AND ITS ASSOCIATE
.....
The Name of National Coordinator (hereinafter, **COLLECTIVE USER**), with fiscal identity number VAT number and domiciled in Collective User address and represented hereby by name of Collective User representative.
And
name of economic entity, (hereinafter, **ASSOCIATE**) with fiscal identity number VAT number and domiciled in Associate address represented hereby by name of Associate representative
.....
MANIFEST
A. That the **Wine in Moderation programme** is an international programme of the wine sector to inspire healthy lifestyles and well-being, and to contribute to the reduction of alcohol related harm. The programme builds on scientific evidence, education and self-regulation to organise and empower the entire international wine value chain, in raising awareness and knowledge about responsible drinking patterns and moderate wine consumption.
B. That the present document aims to authorize and regulate the proper use of the WIM TM, regardless of their different registers and actual or future design variations. The use will be carried out by any legal entity participating, by any mean, in the development of the Wine in Moderation programme.
C. That the **OWNER** of the **WIM TM** independently of the actual or future design variations is the **Wine in Moderation - Art de Vivre (WIM) Aisbl** and has all the rights relating to the trademark and its exploitation. Moreover, the **OWNER** decides in last instance which legal entities can use and/or further authorize the trademark or its variations. Accordingly, the **OWNER** has the right to unilaterally revoke the right conferred on the **ASSOCIATE**, by the **COLLECTIVE USER**, of using the **WIM TM** and any of its actual or future variations.
D. That the **COLLECTIVE USER** has the authorization of using and further authorizing the use of the **WIM TM** independently of its registrations and actual or future design variations, in
E. That the **ASSOCIATE** is interested in using the **WIM TM** and its variations to support the **Wine in Moderation programme**, thus to inspire healthy lifestyles and well-being, and to contribute to the reduction of alcohol related harm.
.....
AGREE
1. That the **COLLECTIVE USER** non-exclusively authorizes the **ASSOCIATE** to use the **WIM** trademark and its variations, independently of its registrations and actual or future design variations, following all terms, conditions, commitments and clauses described in the **WIM TM REGULATION OF USE**.
2. The **ASSOCIATE** recognizes the validity of the **WIM TM REGISTERS** and undertakes to use them in accordance with the **WIM TM REGULATION OF USE**. It also recognizes that all variation, versions and modifications of the said **WIM TM** - range of colour, language or another type- belong to the **OWNER**.
3. The **OWNER** has the right to proceed at any time to any changes in the **WIM TM Stylebook**, the **WIM TM registers** and the **WCS** and any of the **WCS's** national/linguistic variations. However, the **ASSOCIATE** shall in any case be entitled to distribute products and/or make use of advertising means bearing the **WIM TM** which it still has in its possession.
4. The **ASSOCIATE** has read the **WIM TM REGULATION OF USE**, the **WIM TM STYLEBOOK**, the **WIM TM registers** and the **WCS** and accepts all terms, conditions, principles, commitments and clauses.
5. Any liability of the **COLLECTIVE USER** in case the use of the **WIM TM** in accordance with this contract infringes upon third-party rights shall be excluded. Likewise, the **COLLECTIVE USER** shall not be liable for the existence and/or the validity of the **WIM TM**. However, such exclusion of liability shall not apply to damages caused by the **COLLECTIVE USER's** gross negligence or deliberateness.
6. The present document is mandatory and shall apply worldwide. The authorization of use of the **WIM TM** and its variations will last one year from the date of the signature of the agreement considering its effectiveness and will be tacitly renewed indefinitely. If the **ASSOCIATE** wants to prevent the renewal of the authorization of the use of the **WIM TM**, the **OWNER** or the **COLLECTIVE USER** must be notified thereof at least 15 days before the renewal date.
7. This Agreement may be terminated on a 3 months' notice to the end of the calendar year. The right of the **COLLECTIVE USER** and the **ASSOCIATE** to terminate this Agreement without notice remains unaffected. Good cause for termination without notice shall particularly exist if the other Party culpably breaches any of the material obligations assumed under this Agreement and does not heal such breach after being requested to do so with a reasonable deadline.
8. In case of a dispute arising out of this contract, the parties agree to first try to solve the dispute amicably. In case the conflict cannot be solved amicably, the parties will submit their dispute to the national courts of the territory where the **ASSOCIATE** and the **COLLECTIVE USER** are located, thus
9. The law applicable to this contract is the EU regulation on trademarks, without prejudice of the application of the law in
.....
They so agree to it and sign it in

 Please read the agreement and accept the terms and conditions at the bottom of the page to proceed.

STEP 4:



You will receive an e-mail with a link to follow in order to verify your e-mail address. Make sure you check your spam/junk folder if you cannot find this e-mail in your inbox.



Follow the link.

Your application will now be assessed and approved by the National Coordinator in your country and by the WiM Association and you will be contacted as soon as this is done.

In case there is no National Coordinator in your country, your application will be directly assessed by WiM Association.

This can take up to 10 working days.



Once your application has been approved, you will be notified by e-mail.

The e-mail you will receive contains three links through which you can:

- Log in (using the username and password you provided in the application form) to access the WiM TM/logo in the Wine in Moderation logo page
- Download the Agreement of Use

- download your WiM Supporter certificate.

