

GUIDE TO THE ON-LINE REGISTRATION FOR WIM SUPPORTERS



WINEinMODERATION.com

Art de Vivre

#JOIN®ISTER

STEP 1:



Go to www.wineinmoderation.com



Go to the page "Join & Register" under "Commitment".

The screenshot shows the website's navigation menu with 'COMMITMENT' highlighted in red. Below it, the 'JOIN & REGISTER' link is also circled in red. The main content area contains instructions for joining the program as a supporter or registering as an existing member.



Choose the right link, depending on whether you are a new WiM-supporter or have already joined the Wine in Moderation programme but have not yet registered online.

This screenshot shows the 'Join & Register' page with the 'click here' and 'Register here' links circled in red. The page provides detailed instructions on how to apply and register online, including a note about the 10-working-day processing time and a dropdown menu for selecting an Ambassador Company affiliate.

<https://www.wineinmoderation.com/en/content/Join-Register.49/>

STEP 2:



Complete and submit the application form

Entity information

Name of the Economic entity *	<input type="text"/>
Fiscal Identity Number (VAT)	<input type="text"/>
Type of Economic Activity	<input type="checkbox"/> Wine Production <input type="checkbox"/> Wine Trade <input type="checkbox"/> Hospitality <input type="checkbox"/> Education <input type="checkbox"/> Authorities <input type="checkbox"/> Media <input type="checkbox"/> NGO <input type="checkbox"/> Associations <input type="checkbox"/> Other
Area(s) of Operation	<input type="checkbox"/> Europe <input type="checkbox"/> North America <input type="checkbox"/> South America <input type="checkbox"/> Asia <input type="checkbox"/> Africa <input type="checkbox"/> Australia <input type="checkbox"/> Worldwide
Website *	<input type="text"/>
Country *	Not defined ▼ *
Address *	<input type="text"/> number, street, postal code, city
Telephone *	<input type="text"/>

Access

E-mail *	<input type="text"/> **
Password *	Enter a password <input type="text"/> Confirm the password <input type="text"/>

Contact person

First name *	<input type="text"/>
Last name *	<input type="text"/>
Position	<input type="text"/>

Membership

Are you a member of a WIM National Coordinator (Collective User)?	Not a member ▼
Are you a member of any of the WiM Observers or Associated Partners?	Not a member ▼

**

* In the case of Italy and Portugal there are two National Coordinators. You must choose under which National Coordinator you are applying.

** You will be asked to provide a login and a password. Make sure you carefully keep these as they will be needed to access the WiM TM/logo once your application has been approved.

STEP 3:



Agreement of Use of the Wine in Moderation logo

After submitting the application form, you will be redirected to the Agreement of Use of the WiM TM/logo between you as a WiM Supporter (Associate/Authorized User) and the National Coordinator (Collective User).

.....
"WINE IN MODERATION" TRADE MARK (WIM TM) AGREEMENT OF USE
.....
BETWEEN THE COLLECTIVE USER AND ITS ASSOCIATE
.....

The Name of National Coordinator (hereinafter, **COLLECTIVE USER**), with fiscal identity number VAT number and domiciled in Collective User address and represented hereby by name of Collective User representative

And
name of economic entity, (hereinafter, **ASSOCIATE**) with fiscal identity number VAT number and domiciled in Associate address represented hereby by name of Associate representative

MANIFEST

A. That the **Wine in Moderation programme** is an international programme of the wine sector to inspire healthy lifestyles and well-being, and to contribute to the reduction of alcohol related harm. The programme builds on scientific evidence, education and self-regulation to organise and empower the entire international wine value chain, in raising awareness and knowledge about responsible drinking patterns and moderate wine consumption.

B. That the present document aims to authorize and regulate the proper use of the **WIM TM**, regardless of their different registers and actual or future design variations. The use will be carried out by any legal entity participating, by any mean, in the development of the **Wine in Moderation programme**.

C. That the **OWNER** of the **WIM TM** independently of the actual or future design variations is the **Wine in Moderation - Art de Vivre (WIM) Aisbl** and has all the rights relating to the trademark and its exploitation. Moreover, the **OWNER** decides in last instance which legal entities can use and/or further authorize the trademark or its variations. Accordingly, the **OWNER** has the right to unilaterally revoke the right conferred on the **ASSOCIATE**, by the **COLLECTIVE USER**, of using the **WIM TM** and any of its actual or future variations.

D. That the **COLLECTIVE USER** has the authorization of using and further authorizing the use of the **WIM TM** independently of its registrations and actual or future design variations, in

E. That the **ASSOCIATE** is interested in using the **WIM TM** and its variations to support the **Wine in Moderation programme**, thus to inspire healthy lifestyles and well-being, and to contribute to the reduction of alcohol related harm.

AGREE

1. That the **COLLECTIVE USER** non-exclusively authorizes the **ASSOCIATE** to use the **WIM trademark** and its variations, independently of its registrations and actual or future design variations, following all terms, conditions, commitments and clauses described in the **WIM TM REGULATION USE**.

2. The **ASSOCIATE** recognizes the validity of the **WIM TM REGISTERS** and undertakes to use them in accordance with the **WIM TM REGULATION OF USE**. It also recognizes that all variation, versions and modifications of the said **WIM TM** - range of colour, language or another type- belong to the **OWNER**.

3. The **OWNER** has the right to proceed at any time to any changes in the **WIM TM Stylebook**, the **WIM TM registers** and the **WCS** and any of the **WCS's** national/linguistic variations. However, the **ASSOCIATE** shall in any case be entitled to distribute products and/or make use of advertising means bearing the **WIM TM** which it still has in its possession.

4. The **ASSOCIATE** has read the **WIM TM REGULATION OF USE**, the **WIM TM STYLEBOOK**, the **WIM TM registers** and the **WCS** and accepts all terms, conditions, principles, commitments and clauses.

5. Any liability of the **COLLECTIVE USER** in case the use of the **WIM TM** in accordance with this contract infringes upon third-party rights shall be excluded. Likewise, the **COLLECTIVE USER** shall not be liable for the existence and/or the validity of the **WIM TM**. However, such exclusion of liability shall not apply to damages caused by the **COLLECTIVE USER's** gross negligence or deliberateness.

6. The present document is mandatory and shall apply worldwide. The authorization of use of the **WIM TM** and its variations will last one year from the date of the signature of the agreement considering its effectiveness and will be tacitly renewed indefinitely. If the **ASSOCIATE** wants to prevent the renewal of the authorization of the use of the **WIM TM**, the **OWNER** or the **COLLECTIVE USER** must be notified thereof at least 15 days before the renewal date.

7. This Agreement may be terminated on a 3 months' notice to the end of the calendar year. The right of the **COLLECTIVE USER** and the **ASSOCIATE** to terminate this Agreement without notice remains unaffected. Good cause for termination without notice shall particularly exist if the other Party culpably breaches any of the material obligations assumed under this Agreement and does not heal such breach after being requested to do so with a reasonable deadline.

8. In case of a dispute arising out of this contract, the parties agree to first try to solve the dispute amicably. In case the conflict cannot be solved amicably, the parties will submit their dispute to the national courts of the territory where the **ASSOCIATE** and the **COLLECTIVE USER** are located, thus

9. The law applicable to this contract is the EU regulation on trademarks, without prejudice of the application of the law in

They so agree to it and sign it in



Please read the agreement and accept the terms and conditions at the bottom of the page to proceed.

If you are new in the programme you will first be asked to join the Wine in Moderation Programme by adhering to its values and objectives.

STEP 4:



You will receive an e-mail with a link to follow in order to verify your e-mail address. Make sure you check your spam/junk folder if you cannot find this e-mail in your inbox.



Follow the link.

Your application will now be assessed and approved by the National Coordinator in your country and by the WiM Association and you will be contacted as soon as this is done.

This can take up to 10 working days.



Once your application has been approved, you will be notified by e-mail.

The e-mail you will receive contains three links through which you can:

- login (using the username and password you provided in the application form) to access the WiM TM/logo in the Wine in Moderation logo page
- download the Agreement of Use
- download your WiM Supporter certificate.

